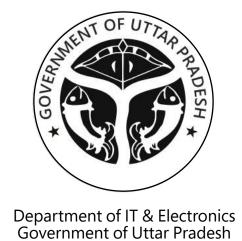
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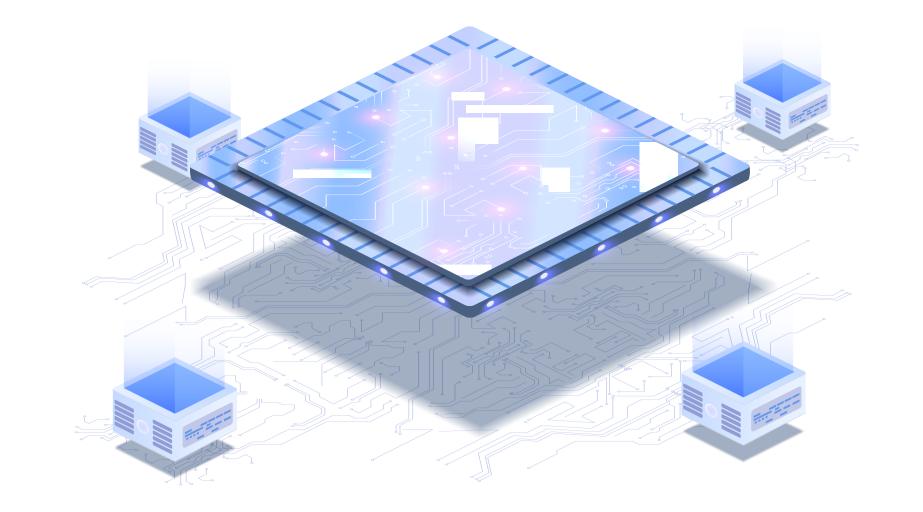






Organiser





	AGENDA
TIME	SESSION
09.45 AM – 11.15 AM	INAUGURAL CEREMONY
	Rising Uttar Pradesh
09.45 AM – 10.00 AM	Keynote Address: Empowering Digital Uttar Pradesh
	Shri Arvind Kumar, IAS,
	Additional Chief Secretary, Infrastructure & Industrial Development and IT and Electronics Department, Government of Uttar Pradesh
10.00 AM – 10.10 AM	Welcome Address
10.00 AIVI – 10.10 AIVI	Navtez Bal,
	Executive Director, Public Sector, Microsoft India
10.10 AM – 10.20 AM	Keynote Address: Digital Governance – MSME Perspective
	Shri Navneet Sehgal, IAS, Additional Chief Secretary, Information, MSME and Export Promotion
	Additional Chief Secretary, Information, MSME and Export Promotion, Khadi & Village Industries, Government of Uttar Pradesh
10.20 AM – 10.40 AM	Fireside Chat: Digital Transformation and On-demand Government
	Shri Sanjay R. Bhoosreddy, IAS, Additional Chief Secretary, Sugar Industry and
	Cane Development & Excise Department, Govt. of UP and Commissioner, Cane & Sugar, Uttar Pradesh
	in conversation with
	Ravinder Kumar Anand, Director, Strategic Sales, Microsoft India
10.40 AM – 11.00 AM	Fireside Chat: Innovation in Governance
	Shri Nitin Ramesh Gokarn, IAS, Principal Secretary, Public Works Department, Government of Uttar Pradesh
	in conversation with
	Sudhir Aggarwal, Director, Business Development, Government and Education, Microsoft India
11.00 AM – 11.15 AM	Chief Guest: Uttar Pradesh Marching Ahead for
	Digital Transformation
	Shri Ajit Singh Pal, Hon'ble Minister of State for Electronics & Information Technology,
	Government of Uttar Pradesh
11.15 AM – 11.20 AM	BREAK
11.20 AM – 12.10 PM	Session: Leveraging Technologies for Smart and Safe Cities
	Keshav Varma,
	Advisor, Urban Development Department, Government of Uttar Pradesh Dr. Indramani Tripathi,
	Special Secretary, Urban Development Department & Mission Director, Smart Cities, Government of Uttar Pradesh
	Mahendra Singh Tanwar, Municipal Commissioner, Ghaziabad Municipal Corporation, Uttar Pradesh
	Dr Rohit Bansal, Advisor, Agra Smart City Limited
	Sushil Kumar,
	Director (Operations), Uttar Pradesh Metro Rail Corporation (UPMRC) A K Gupta,
	Additional Director, Regional Centre for Urban and Environmental Studies, Lucknow Abhaay Gupta,
	Officer on Special Duty (OSD), Saharanpur Smart City Limited, Uttar Pradesh Nandini Singh,
	Head Strategic Sales, Public Sector, Microsoft India Moderator:
	Dr. Ravi Gupta,
	Dr. Ravi Gupta, Founder, CEO & Editor-in-Chief, Elets Technomedia Pvt. Ltd.
12.10 PM – 12.15 PM	
12.10 PM – 12.15 PM 12.15 PM – 01.05 PM	Founder, CEO & Editor-in-Chief, Elets Technomedia Pvt. Ltd.
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Asnutosn Kumar, Chief Executive Officer, Jagriti Enterprise Centre-Purvanchal, Uttar Pradesh

Moderator:

Harshal Y Desai,

Assistant Editor, Elets Technomedia Pvt. Ltd

Session: Government's efforts to propel startups 03.40 PM - 04.40 PM onto a higher growth

> Presentation – Opportunities for Startups in MSME Sector by O.D.O.P., Department of MSME & Export Promotion, Government of Uttar Pradesh

– Gaurav Shrivastava, O.D.O.P. Representative

Venkatesh Sarvasiddhi,

Senior Head-Digital Skills, Innovation, Partnerships & CSR, National Skill Development Corporation (NSDC), Ministry of Skill Development & Entrepreneurship, Government of India

Lathika Pai,

Country Head, Venture Capital and Private Equity Partnerships, Microsoft India

Dinesh Goyal,

CMD, Rama Shyama Papers Ltd

Prof H K Dwivedi,

Incharge, MUIT Incubation & Innovation Foundation (MIIF), Maharishi University of Information Technology (MUIT) Lucknow

Basant Rai,

Co Founder and COO, Digiloom

Rohit Manglik,

CEO, EduGorilla

Saurabh Lall,

CEO, Model Gaon

Moderator:

Harshal Y Desai, Assistant Editor, Elets Technomedia Pvt. Ltd

04.40 PM – 04.45 PM

BREAK

Sensitisation Partnership Opportunities 04.45 PM – 05.45 PM

Akanksha Sinha,

Investment Specialist, Invest India

05.45 PM – 06.00 PM

Valedictory Session

Vote of Thanks

Shri Praveen Kumar, Deputy General Manager, U.P.L.C., Department of Electronics & Information Technology, Government of Uttar Pradesh



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